

David Crotty to Join Clarke & Esposito as Senior Consultant

Washington, DC, April 6, 2021 – Management consulting firm Clarke & Esposito today announced that David Crotty will be joining the firm in the position of Senior Consultant.

"We are delighted to welcome David to the firm," said Michael Clarke, Managing Partner. "His background as an accomplished publisher, editor, and researcher provides an understanding of scholarly and professional communication that is both broad and deep. David is also a superlative communicator and brings a depth of industry knowledge and connections to the firm. We look forward to applying his experience, expertise, and insights to our work with clients."

David's work will span many of the firm's practice areas, including strategic and operational assessments, publishing services RFPs, market analysis, and product development.

David's joins the firm from Oxford University Press, where he held the position of Editorial Director, Journals Policy. At OUP he oversaw journal policy and contributed to strategy across OUP's journals portfolio, drove technological innovation, and managed a suite of renowned society-owned journals. David was previously an Executive Editor with Cold Spring Harbor Laboratory Press, creating and editing new science books and journals, and was the Editor in Chief for *Cold Spring Harbor Protocols*. He received his PhD in genetics from Columbia University and did developmental neuroscience research at Caltech before moving from the bench to publishing. David has been elected to the boards of the Society for Scholarly Publishing, the STM Association, the Association of American Publishers Professional and Scholarly Publishing division (AAP-PSP), and CHOR Inc., a not-for-profit public-private partnership to increase public access to research. David has taught publishing courses for the Council of Science Editors, AAP-PSP, and the NYU Graduate Publishing Program. He is the Editor of *The Scholarly Kitchen*.

"Clarke & Esposito is working on some of the most important challenges facing societies and other publishing and information organizations," said Crotty. "Scholarly communication is undergoing an unprecedented period of rapid change, and I look forward to working with the

C&E team to help their clients better compete and thrive, even during this increasingly challenging period."

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About Clarke & Esposito

Clarke & Esposito is a leading management consulting firm focused on supporting organizations that produce, curate, or disseminate professional and scholarly information. Our clients include publishers, professional associations, universities and university presses, libraries, software companies, and other organizations serving the professional and academic marketplace.

For more information, contact:

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